

3D Virtual Exhibitions
and Online Conferences

What is AGROINTELIGENCIA?

It is a company which provides a comprehensive solution for digital events, both virtual exhibitions and online conferences.

We have interactive virtual exhibition centers (CEVI) last generation.

We have two types of CEVI:

3.0 Virtual Reality (VR)

2.0 Interactiva

What is a 3D virtual exhibition?

It is an event similar to real world exhibitions, but it takes place in the virtual world, and each user (exhibitors and visitors) has their own avatar.

With this avatar (customizable) you can:

- Tour through the exhibition.**
- Chat with the avatars of exhibitors and visitors.**
- Touch the posters and podiums of the stands, that links to on line catalogs, videos, web pages, etc.**

What are the differential advantages of an E-VENT ON LINE (I)



- **Online format:** democratizes access to the event, since it avoids travel costs, hotels, etc, for both attendees and exhibitors .
- **IT IS NOT SUSPENDED:** the online format guarantees its realization, not depending on health, climate, etc.
- **Participation costs:** 80 y 90 % lower than in a real wrold event.



What are the differential advantages of an E-VENTO ON LINE (II)



- **Great savings:** in time and HR before and after the event.
- **International reach:** those who are interested can enter from anywhere in the world, without leaving their home or office.
- **Database:** The exhibitor receives all the information about the attendees (name, surname, email, country and Company). And also, which stand they had visited and which panels they had touched (leads).



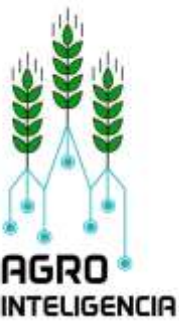
What are the differential advantages of un E-VENTO ON LINE (III)



- **PLANET FRIENDLY:**
 - In these events, trees are not cut down to make brochures, since everything is virtual.
 - Nor are tons of plastics, Woods, and paper thrown away, among other elements.
 - Neither gases or other pollutants are emitted from transfers by car or plane.



What are the savings in a virtual event for EXHIBITORS?



- DO NOT spend on building a real stand.
- DO NOT spend on printing brochures.
- DO NOT spend on merchandising.
- DO NOT spend on hiring stand personnel.
- DO NOT spend on uniforms.
- DO NOT spend on travel and accommodation.
- DO NOT spend on lunches, dinners, parking, etc.
- DO NOT waste time in the pre-expo.
- NO DAMAGE TO THE PLANET



What experience do we have in this type of event?

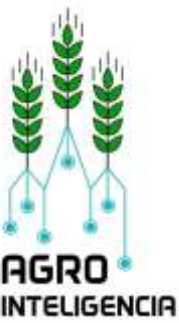
We have already carried out several types of events, all of them of international character. Companies and institutions from **19 countries** had exhibited, and almost **20.000 people** from more than **30 countries** had attended to them.

The level of satisfaction of exhibitors and visitors was impressive (see "Opinions" at the end of this presentation) which shows the validity of this type of event.



This is how your digital
EXIBITION will look on our
2.0 Interactive Plataforma

Interactive Digital Exhibition 2.0



It is an event similar to a real world exhibition, but it takes place in the virtual world; exhibitors and visitors interact in various ways:

- They communicate via Whatsapp
- The stands are interactive, there are several points of contact that lead to links (there are videos, web pages, payment platforms, digital catalogs can be downloaded, etc.
- Each one of the images that each visitor touches during their visit is recorded.



3D Interactive Virtual Center

Demo

SECTOR 1

SECTOR 2

SECTOR 3



Reception lobby with contact personnel via Whatsapp.



Interactive pavilions



Interactive Stands

Each image or touch point includes a link to what the exhibitor chooses: Web pages, social networks, e-commerce sites, videos, etc



3 stands sizes

Premium

Professional

Basic



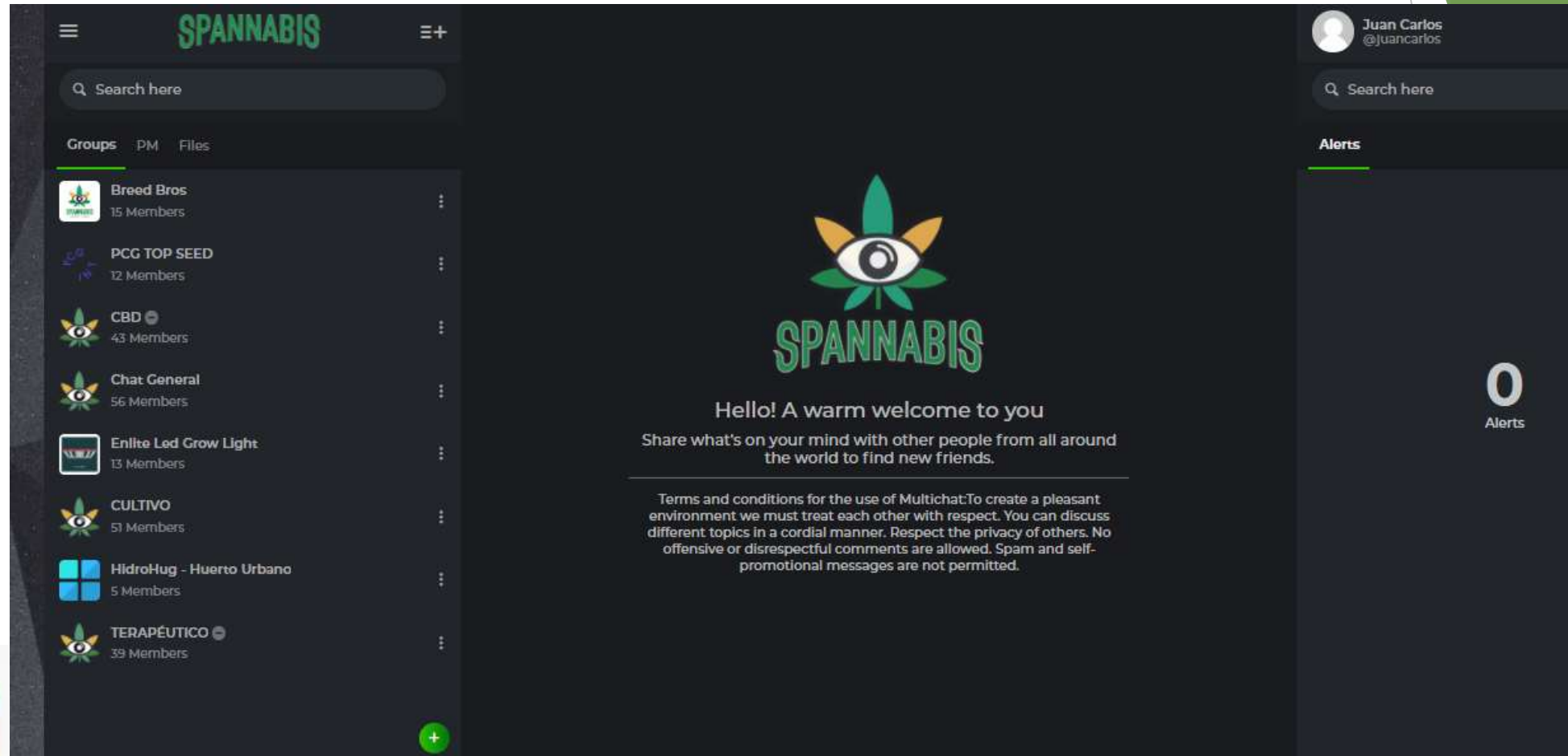
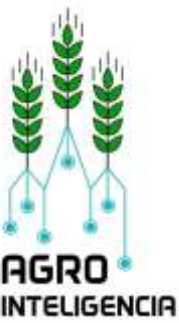
Communication via whatsapp and social networks.



Auditorium for virtual congresses



Multichat



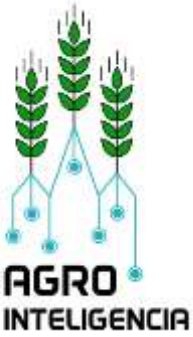
A quick visit to a 3D Virtual exhibition on our 3.0 Platform

Touch the screen
to watch the video

If you can't see the
video, click here:
<https://youtu.be/1aN0f2XMlyA>



WHAT IS A 3D VIRTUAL E-XPOSITION?



It is an event based on those in real life but taking place in virtual reality, allowing each user (exhibitors and visitors) to choose their own customised avatar.

With this avatar you can:

- Tour through the exhibition
- Chat with the exhibitors' and visitors' avatars
- Click on posters and podiums at the virtual stands, from which links will be opened to online catalogs, videos, web



WHICH ARE THE DISTINGUISHING ADVANTAGES OF AN ONLINE E-VENT?(I)

- **Democratizes Access** to the event, since it avoids, for both attendees and exhibitors, travel costs, hotels, etc.
- **It is not suspended:** the online format guarantees its realization, regardless the weather conditions, health matters, etc.
- **Participation costs** between 80 and 90% lower than in a real world event.

WHAT ARE THE DISTINGUISHING ADVANTAGES OF AN ONLINE E-VENT? (II)

Great savings in time and HR before and after the event.

International reach: interested parties can enter from any part of the world, without leaving their homes or offices.

Database: the exhibitor receives all the information about the attendees (name, surname, email, country and company). Including stands they visit, billboards they clicked on (leads) and chat conversations.

WHAT ARE THE DISTINGUISHING ADVANTAGES OF AN ONLINE E-VENT? (III)

Earth Friendly:

Trees are not cut down to make brochures. No need to discard tons of plastic, wood and paper, among other non sustainable elements. Zero emissions from gas pollutants generated from transfers by car, plane or any other transportation method.

WHAT ARE THE SAVINGS IN A VIRTUAL EVENT?

NO spending on assembling a real stand.

NO spending on printing brochures.

NO spending on merchandising.

NO spending on hiring stands staff. NO spending on uniforms.

NO spending on travel and accommodation costs.

NO spending on lunch, dinner, parking, etc.

NO spending time on the pre-expo.

NO DAMAGE TO THE PLANET



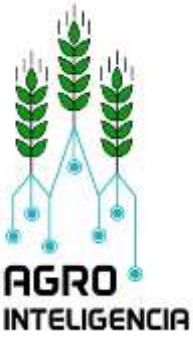
WHAT EXPERIENCE DO WE HAVE IN THIS TYPE OF EVENT?

We have carried out several 3D digital e-vents, all of them of international character.

Companies and institutions from 19 countries had successfully exhibited and more than 10,000 people from 26 countries had attended.

The level of satisfaction of exhibitors and visitors was impressive (see "Reviews" in the next slide) which shows the validity of this type of event.

REVIEWS ABOUT AN EVENT ORGANIZED BY OUR COMPANY



I sincerely applaud and congratulate each and every person involved in this conference. I admit I had my doubts at first, even to make the registration but everything was handled in a very professional way. I must also say that this proposal you are presenting is a game changer, something needed in this market.

ONCE AGAIN I CONGRATULATE everyone for the realization of this AGROINTELIGENCIA event, for the presentations, the interesting topics, the high profile speakers, the proximity shown even being remote, the control and organization of each event was perfect. I have to add that the virtual conference "is of another world", amazing proposal. I am very satisfied that I have participated in this conference, it was worth it.

From Culiacán, Sinaloa, Mexico. I sent you my greetings and deep congratulations on being pioneers on the conferences and agrodigital exhibitions.

Abner Omar Especiano, México



Congratulations on the conference carried out by your company. The organization, the punctuality and the management of the questions were remarkable. At times I felt that there were few recesses left in between for lunch or going to the bathroom, but I do not know if I had resigned having one less talk for increasing the downtime. I found the online fair EXCELLENT as a marketing tool. Congratulations again, I personally was surprised by all the technology applied, discovered in these two days. I'm 25 years old and I really enjoyed it. Greetings, and up to the next AgroIntelligence

Ing. Nicolás Sandrini JLA Argentina

Hello, Thank you for organizing this conference!! It was a really good job you did there. Good overall turnout. Hope we can be there in future events.

Verónica Diaz Lacoste Area Ventas Portalfruticola Argentina (EXPOSITOR)

A great idea, both, the exhibition, the video conferences and the whole format itself. In addition, acknowledging ForoAgro was a plus. Even today, I'm excited and thrilled! I thank you very much for the possibility of accessing this magnificent event.

Effort and professionalism are appreciated in the organization. The presentations of the companies have been awesome! You have awakened me again the excitement for this sector. I'm sure great opportunities will arise for everyone. I hope you continue to inform me of your news and attend the events that you organize.

Raquel Esteller Balaguer España

It was one of the best experiences I have had as a professional, really, my congratulations to the valuable Agroidelligence team. I hope these types of events will continue to develop as they provide a series of new and innovative knowledge.

Ing. Walter Alejandro Martinez MSc. MEr.MEe. Ph.D Honduras

Thankyou for giving me that very valuable opportunity and offering a quality of the event of 10+1 congratulations I hope to receive more information of upcoming events that are definitely Worth paying for, again thank you very much and I wish you a successful future.

Evin Jose Zole Honduras

I think it was a great event with a lot of interesting and enriching information. A great initiative! The technology worked very well.!

MARIA A. LOPEZO. Co-Fundador / Gerente Colombia

Greetings and congratulations on such excellent work done. Congratulations

IQ CHEM Jaime Pimentel Blancas México

Thank you Excellent Juan Carlos all 100 points.
Cesar Urrutia SpaceAG Peru (EXPOSITOR)

It was very uplifting and the event very well structured. Congratulations!
Carlos Suero, Agritech, Dominican Republic

First of all I want to thank you for your invitation to participate in the event, it was very well organized
Fernanda Rus Wiseconn Chile (EXPOSITOR)

Congratulations Juan Carlos and your team of collaborators, it was a tremendous effort, but the results are extraordinary. Cordial greeting,
Fernando Villegas T. SCTT Chief - Cenicaña Colombia

Greetings, have certainly surpassed all my expectations, I did not think it was with such quality and I am highly pleased.
Carlos Soto República Dominicana

A QUICK WALK THROUGH THE E-VENT OF THE FUTURE, WHICH YOUR COMPANY CAN PARTICIPATE IN TODAY.

Tap the screen to
watch the video

If you can't watch the
video, click here:

<https://www.youtube.com/watch?v=DdWGRlvo1jQ>




THIS IS WHAT YOUR VIRTUAL 3D STAND WOULD LOOK LIKE:



THIS IS WHAT YOUR VIRTUAL 3D STAND WOULD LOOK LIKE:



WITH THIS MENU, IN LESS THAN A MINUTE
THE EXHIBITOR "CUSTOMIZES" HIS OWN AVATAR



Editar Usuario x

Nombre

Apellido

Correo Electrónico

País

Profesión

Celular

Empresa

Código(Solo Personal de Stand)

Sexo

Vestimenta



Color de Cabello



Guardar

Chat

Editar Usuario

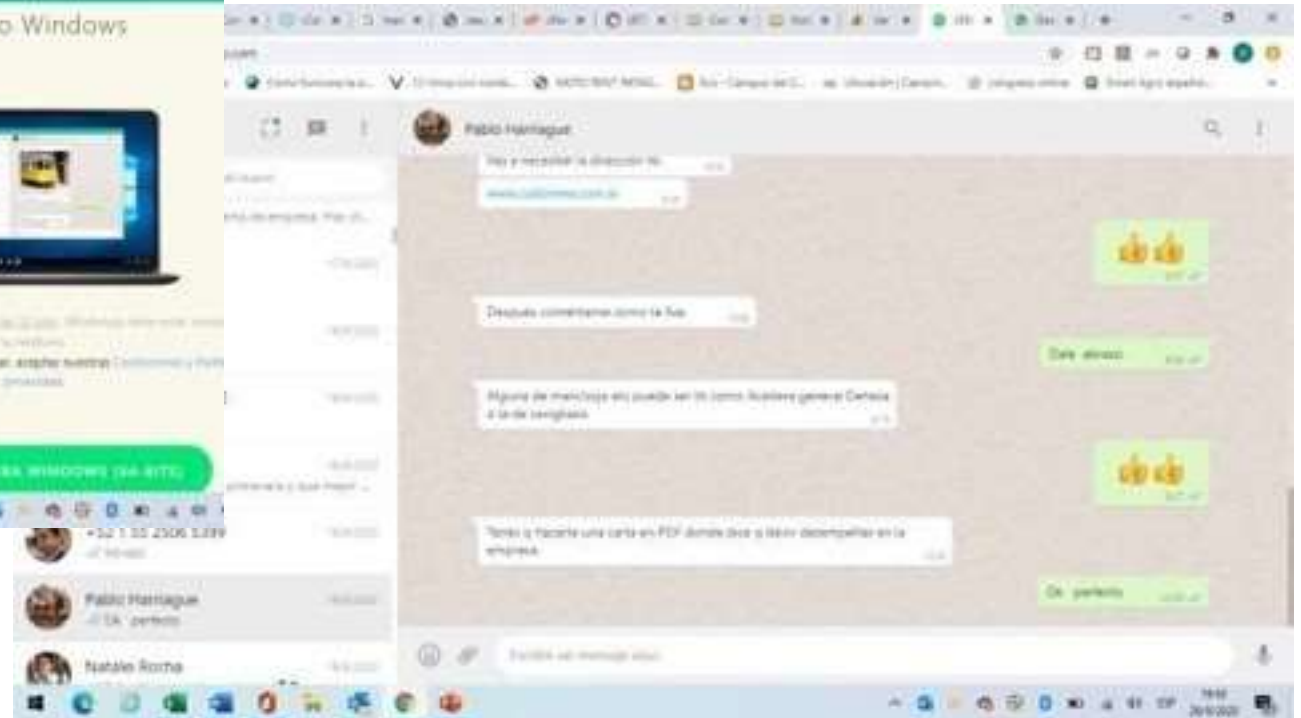
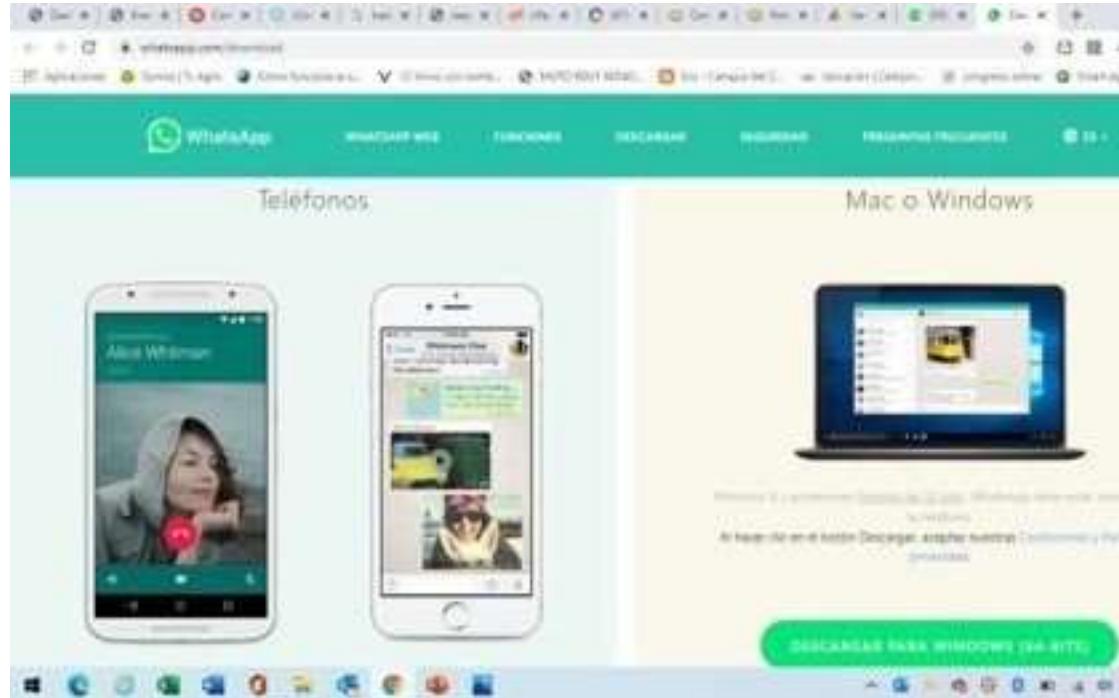
Modo Móvil

Salir

BOTH THE STAFF OF THE STANDS, AS WELL AS THE VISITORS, HAVE THEIR OWN AVATAR, IDENTIFIED WITH THEIR NAME



AND THEY CAN INTERACT WITH EACH OTHER,
THROUGH WHATSAPP, FROM ANY DEVICE.



VIRTUAL STAND OPERATION:



In each of the 6 billboards, and the 2 lecterns, you can place a link to web pages, pdf, videos, etc..

INTERNAL ADVERTISING SPACES

Side screens(4)

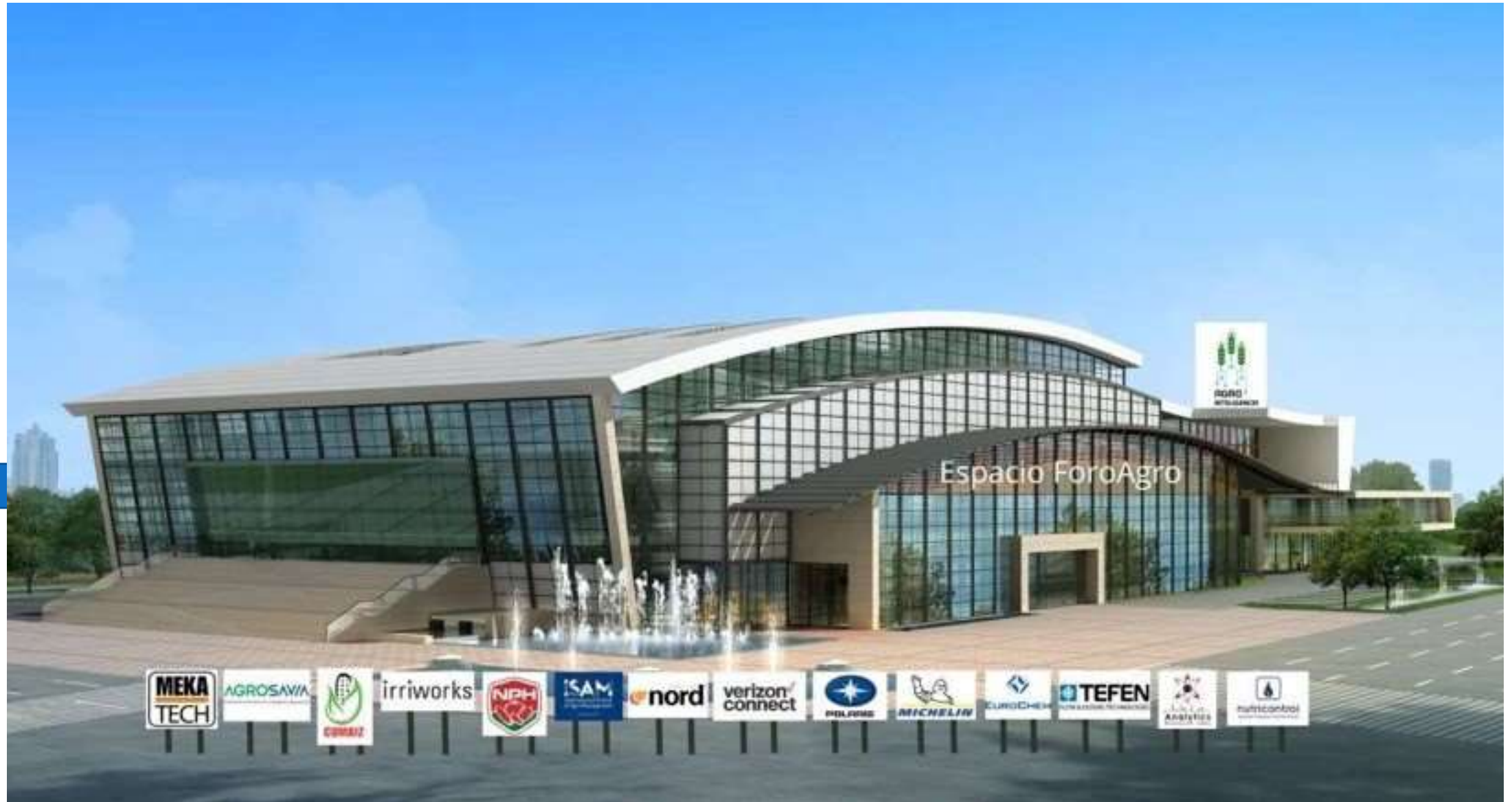
Central screens(4)



Totem's(3 faces)

Central cube
(4 faces)

EXTERNAL ADVERTISING SPACES



AUDITORIUM FOR VIRTUAL CONFERENCES



ADVANTAGES OF VIRTUAL CONFERENCES

- The panelists give their presentation from wherever in the world they are.
- Videoconferences are recorded, and then uploaded to a platform, where they are permanently hosted.
- We generate a complete list of attendees, so that they can be contacted after the congress

ADVANTAGES OF VIRTUAL CONFERENCES

The attendees carry out the consultations via chat, and then we give the organizer a summary with all the questions, and who had made them.

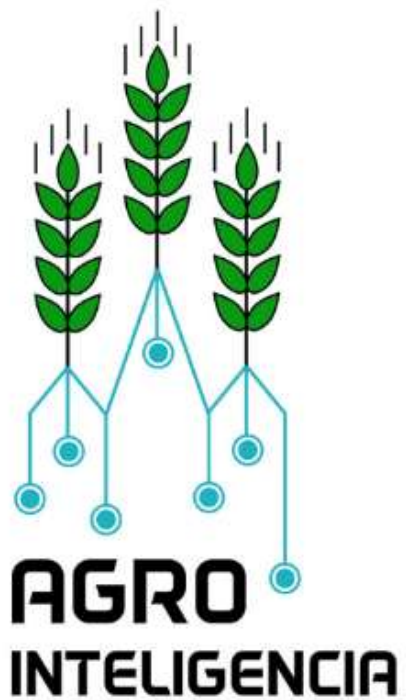
We send the links of the conferences, and the ppt to all attendees.

Attendees can receive a certificate of participation, with the logos of the sponsors.

OUR GREATGOAL...

- ▶ To provide a service for the design of exhibitions and 3D virtual conferences, thought with excellence, innovation and no carbon footprint.





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